**WENDY VONDERHAAR | Owner**

Wendy Vonderhaar dove head first into agency ownership in 1999 when she purchased a small graphic design firm, Lodge & Associates. Wendy drew upon her experience making companies better as a Deloitte consultant and put it to work in the world of marketing—focusing on the powerful connections between brands and their clients, consumers and employees.

Under her steady leadership, Intrinzic has transitioned to a full-size, full-service integrated agency in one of the world’s largest brand hubs. The agency boasts an impressive client roster and a talented team of professionals. She has achieved all of this while raising three children.

Wendy is very active in the community. She is part of the United Way’s Tocqueville Society, is on the board of the Boys & Girls Club of Greater Cincinnati and serves as marketing chair for the Northern Kentucky Clippers swim team. Wendy has been widely recognized for her work in the Greater Cincinnati community. Her honors include being named a Distinguished Entrepreneur by Northern Kentucky University, the 100 Heroes and Community Service Award from United Way, a WE Celebrate Community Impact Award and the Women Making a Difference award from Notre Dame Academy.

Wendy earned her bachelor’s degree from Miami University and her master’s of business administration degree from University of Chicago Booth School of Business.

**TOPICS**

Women in Business | Marketing| Management | Content Marketing | Public Relations |Social Media Entrepreneurship | Work-Life Balance | WBE Certification Process

**MEDIA CONTACT**

Carrie Phillippi, Public Relations Director, [carrie.phillippi@intrinzicbrands.com](mailto:carrie.phillippi@intrinzicbrands.com) 513-703-9626