**DAVE TOWNSEND | President**

Dave Townsend knows his way around an agency. His 20+ year career has spanned some of the largest agencies in the region.

Dave claims to be neither an ad guy nor a digital guy. He is well versed across the whole spectrum of strategic marketing, earned by working with partners from Disney and Anheuser-Busch to Husqvarna to almost every P&G brand that’s ever been. He’s fiercely committed to making the agency as efficient and effective as it can possibly be. Which makes our team happier, and our clients more successful. Win? Win.

He is steering Intrinzic through three key practice areas to: create culture, power conversation and inspire reaction.

Dave earned his master’s degree from Northwestern University and his bachelor’s degree in advertising from University of Kentucky.

**TOPICS**

Integrated Marketing | Branding| Marketing Strategy | Advertising | Digital | Content Marketing | Management

**MEDIA CONTACT**

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